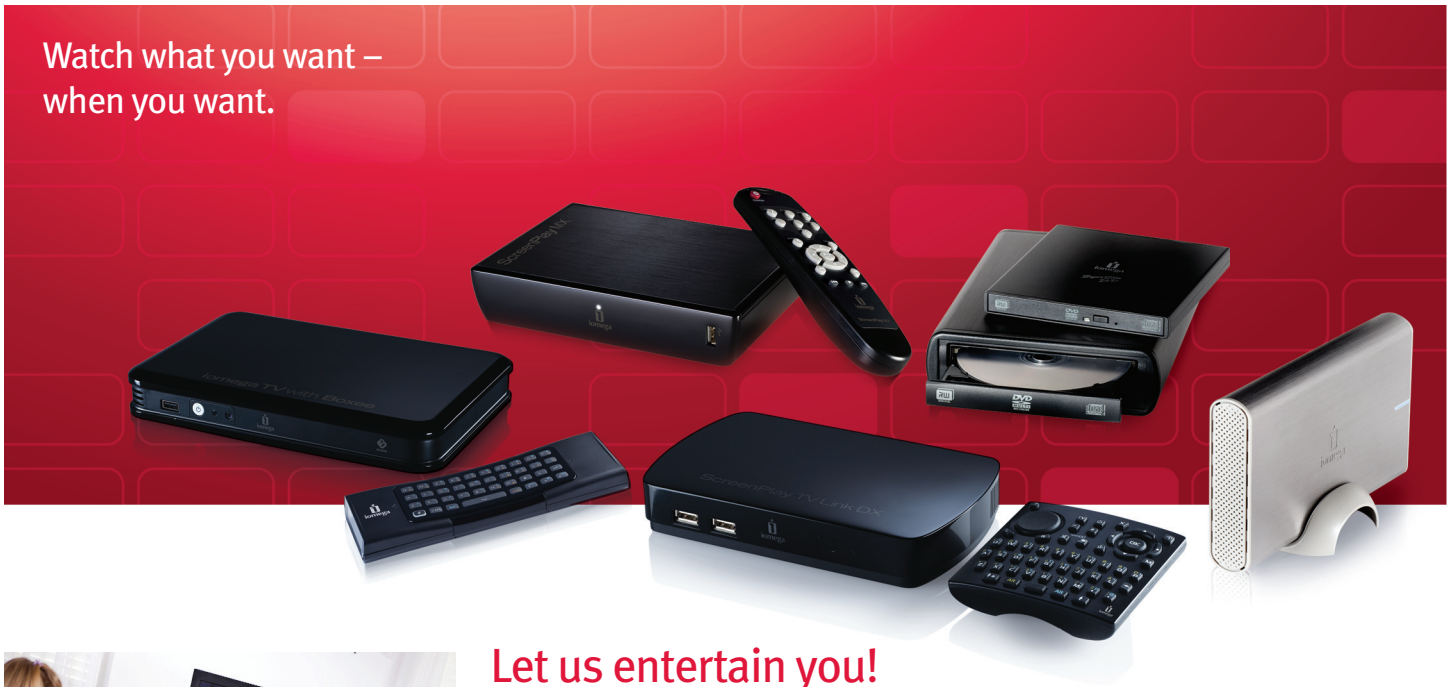


Watch what you want –
when you want.



Let us entertain you!

iomega's family of multimedia products make it possible to access, share and experience digital entertainment like never before with solutions to burn CDs and DVDs, store media collections, expand your DVR capacity to save more shows and even access and stream movies, shows, videos and more from the Internet directly to your big screen TV. From the simple Super DVD writers to the full featured ScreenPlay products, to the one-of-a-kind iomega TV with Boxee, iomega has a multimedia solution to fit your digital life.

iomega® has a new feature-rich suite of multimedia products to choose from:

- iomega TV with Boxee
- ScreenPlay® HD Media Players
- Super DVD Writers
- DVR Expander

Easy-To-Use

iomega Super DVD Writers offer an easy, convenient way to burn single or double layer DVD discs or CDs. Software is included for one touch burning, jewel case label creation, and simple photo editing. For TV fans, the iomega DVR Expander effortlessly increases the capacity of your DVR – the recording location is automatically managed by the DVR.

Versatile

iomega ScreenPlay media players play the most popular media formats, including MPEG4, DivX®, H.264, MP3, WMA, and JPEG so you can easily enjoy any photo, audio or video file you have in your media collection. New products like the ScreenPlay DX, TV Link DX and iomega TV with Boxee include network connections, plus access to online media.

High-quality

iomega ScreenPlay products support high definition video up to 1080p and Dolby Digital audio formats and are a durable solution for securing your valuable media files.



Iomega TV with Boxee + Storage



Iomega ScreenPlay DX
HD Media Player



Iomega ScreenPlay TV Link DX
HD Media Player

Product Specifications

PRODUCT	SKU	INTERFACE	FEATURES	SPECIFICATIONS
 <p>Iomega TV with Boxee + Storage</p>	35159 (1TB) 35162 (2TB)	HDMI/Composite Video/Optical Audio/ WiFi 802.11n/ Ethernet/USB PC/Mac	<ul style="list-style-type: none"> • Boxee software • 1080p HD • Iomega Personal Cloud • Wireless Built-in • DLNA Certified • DivX Plus™ HD Certified • QWERTY Dual-sided Remote 	<ul style="list-style-type: none"> • Video CODECs H.264, WMV, MPEG-1/2/4 (part 2, ASP), DivX®, DivX Plus™ HD(MKV), .AVI, .ASF, M2TS, AVCHD, iso, .vob, .ifo, mp4, .mov, mkv • Audio Formats MP3, WMA, OGG, AC3, AAC, WAV, DTS, FLAC • Photo Formats JPEG, BMP, GIF, PNG, TIFF
 <p>Iomega TV with Boxee</p>	35165	HDMI/Composite Video/Optical Audio/ WiFi 802.11n/ Ethernet/USB PC/Mac	<ul style="list-style-type: none"> • Boxee software • 1080p HD • Iomega Personal Cloud • Wireless Built-in • DLNA Certified • DivX Plus™ HD Certified • QWERTY Dual-sided Remote 	<ul style="list-style-type: none"> • Video CODECs H.264, WMV, MPEG-1/2/4 (part 2, ASP), DivX®, DivX Plus™ HD(MKV), .AVI, .ASF, M2TS, AVCHD, iso, .vob, .ifo, mp4, .mov, mkv • Audio Formats MP3, WMA, OGG, AC3, AAC, WAV, DTS, FLAC • Photo Formats JPEG, BMP, GIF, PNG, TIFF
 <p>ScreenPlay DX HD Media Player</p>	35039 (1TB) 35042 (2TB)	HDMI/Composite Video/Component Video/Optical Audio/ Ethernet/USB PC/Mac	<ul style="list-style-type: none"> • 1080p HD • Built-in web browser • Netflix®, Pandora® and Mediafly® • DLNA Certified • DivX Plus™ HD Certified • QWERTY keypad remote included • WiFi Adapter included 	<ul style="list-style-type: none"> • Video CODECs H.264, WMV, RMVB, MPEG-1/2/4 (part 2, ASP), DivX®, DivX Plus™ HD(MKV), Xvid, .AVI, .iso, .vob, mp4, .mov, mkv, M2TS, AVCHD, ASF • Audio Formats MP3, WMA, OGG, AC3, AAC, WAV, PCM, M4A • Photo Formats JPEG, BMP, GIF, PNG, TIFF
 <p>ScreenPlay TV Link DX HD Media Player</p>	35045	HDMI/USB/ Composite Video/ Optical Audio/ Ethernet/ USB PC/Mac	<ul style="list-style-type: none"> • 1080p HD • Built-in web browser • Netflix, Pandora and Mediafly • DLNA Certified • DivX Plus™ HD Certified • QWERTY keypad remote included • WiFi Adapter included 	<ul style="list-style-type: none"> • Video CODECs H.264, WMV, RMVB, MPEG-1/2/4 (part 2, ASP), DivX®, DivX Plus™ HD(MKV), Xvid, .AVI, .iso, .vob, mp4, .mov, mkv, M2TS, AVCHD, ASF • Audio Formats MP3, WMA, OGG, AC3, AAC, WAV, PCM, M4A • Photo Formats JPEG, BMP, GIF, PNG, TIFF



Iomega ScreenPlay MX HD Media Player



Iomega SuperSlim Portable DVD Writer



Iomega DVR Expander Drive eSATA

Product Specifications

PRODUCT	SKU	INTERFACE	FEATURES	SPECIFICATIONS
ScreenPlay MX HD Media Player 	35029 (1TB) 35036 (2TB)	HDMI/Composite Video/USB PC/Mac	<ul style="list-style-type: none"> • 1080p HD • DivX Plus™ HD Certified 	<ul style="list-style-type: none"> • Video CODECs H.264, WMV, RMVB, MPEG-1/2/4 (part 2, ASP), DivX®, DivX Plus™ HD(MKV), Xvid, .AVI, .iso, .vob, .ifo, mp4, .mov, mkv, AVCHD • Audio Formats MP3, WMA, OGG, AC3, AAC, WAV, PCM • Photo Formats JPEG, BMP, GIF
SuperSlim DVD Portable Writer 8x 	34427	USB 2.0 PC/Mac/Linux	<ul style="list-style-type: none"> • Portable writer • Ultra-compact • USB powered • Supports single or double layer discs • Includes Nero Essentials software 	<ul style="list-style-type: none"> • Single and double layer DVDs & CDs
SuperDVD Writer 24x 	34694	USB 2.0 PC/Mac/Linux	<ul style="list-style-type: none"> • External desktop writer • Supports single or double layer discs • Includes Nero Essentials software 	<ul style="list-style-type: none"> • Single and double layer DVDs & CDs
DVR Expander Drive 	34508 (1TB)	eSATA	<ul style="list-style-type: none"> • Increase your DVR capacity to save more TV and movies • Easy setup – recording location is automatically managed by the DVR 	<ul style="list-style-type: none"> • Supports DVR media formats • Compatible with eSATA-enabled Pace® Americas Set Top Boxes and Scientific Atlanta Explorer DVRs

Iomega TV with Boxee

Introducing the Iomega TV with Boxee. It takes everything you love about the Internet – TV shows, movies, music and more – and puts it directly on your HDTV. At the same time, you can manage, share and store up to 2TB of your most important digital content (non-storage option available).

So you get the best of both worlds – entertainment and network management plus storage. There's simply nothing else like it.

- **Watch what you want – when you want.** Get thousands of TV show episodes from sites like Hulu, NBC, Fox, FX, Comedy Central, HGTV, and Cartoon Network, right on your HDTV. You can browse, search, select and enjoy – all you need is an Internet connection. The Iomega TV with Boxee does the rest.
- **A huge movie library – right at your fingertips.** Stream thousands of movies from sites like OpenFilm, MUBI, IndieMoviesOnline, and EZTakes.
- **Share with your friends on Facebook.** Or Twitter, Flickr, and a bunch of other social media sites. Iomega TV with Boxee can automatically deliver recommendations from your friends directly to your TV – and it lets you share your favorites with them too. Plus, you can upload anything that you have stored on your network – movies, photos, you name it.
- **Store all of your movies, photos, music and videos – up to 2TB of them.** What does 2TB add up to*? 500,000 songs. 800,000 photos. Or 770 hours of video. Or, any combination of them all. With this kind of storage, you've got plenty of entertainment – and peace of mind. You have all the capacity you need to manage, share and store your personal collection of movies, photos, music and all of your important files.
- **Effortless navigation.** Iomega TV with Boxee makes it simple to search for a show and watch it. All it takes is a click of the remote. Some people call this a “revolutionary user-interface.” We just call it easy.

Iomega ScreenPlay HD Media Players

Enjoy the convenience of watching digital files on your home theatre or TV without being connected to the computer! Iomega ScreenPlay HD Media Players centralize all your digital entertainment content and allow you to enjoy them right from your large screen HDTV. Enjoy extensive media formats, 1080p high definition quality, and superior sound. Choose from our ScreenPlay MX product line or our ScreenPlay DX product line which also streams content to anywhere in the house plus offers direct access to Internet sites such as Netflix, Pandora, and more.



Iomega DVD Writers

The Iomega Super DVD Writers offer an easy, convenient way to save your photos, videos, and music to CD or DVD discs. They support single and double layer DVD media so you can save the maximum on each disc. Nero® Essentials CD/DVD burning software is included with all writers for easy burning plus custom jewel case and label creation, and simple photo and video editing.

The Iomega Super DVD Writer 24x is fast with up to 24x DVD and 48x CD write speeds for fast video authoring, editing and playback capabilities. This versatile writer supports DVD+R/RW and DVD-R/RW formats and is a great desktop option for saving and sharing home media and home office data.

The ultra-thin Iomega SuperSlim DVD Portable Writer 8x fits easily in your laptop bag or backpack so you can take it anywhere you go. It's USB powered so no need for bulky cables or power supplies. This drive is a great solution for the new ultra-compact laptops that don't include an internal writer.

Iomega DVR Expander Drive

The Iomega DVR Expander Drive adds up to 1TB of storage capacity to your eSATA-enabled digital video recorder (DVR) so you can enjoy more TV and movies! Now compatible with both Pace® Americas cable set-top boxes and Scientific Atlanta Explorer digital video recorders. It stores up to 600 hours of standard-definition TV or 120 hours of high-definition TV. Easy to use, the recording location is automatically managed by the DVR. This compact, sleek drive sits horizontally or vertically (included stand) and quietly complements your home theatre experience.

Check with your local cable service provider to confirm service compatibility.